



NY Forward



## Local Planning Committee Meeting (LPC)

Meeting #3  
August 14, 2025  
10:00 AM





# I. Welcome & Preamble





# NY Forward Preamble

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project. At this time, are there any recusals that need to be noted?

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly and then recuse yourself from discussion or voting on the project.

As we continue through the planning process, recusal forms will be required from anyone with an identified potential conflict to be kept on file with the Department of State.



# Agenda

**Thank you for  
serving on the Local  
Planning  
Committee for your  
community!**

- 01** Welcome & Preamble
- 02** Project Schedule Update
- 03** Preliminary Project List Discussion
  - \* LPC Project Recusals
- 04** Community Roadmap
- 05** Next Steps
  - *LPC Project Review*
  - *LPC Work Session*
  - *LPC #4 – September 11 at 12:00 PM*
  - *LPC #5 – October 2 at 10:00 AM*
- 06** Public Comment





## 2. Project Schedule Update





# Project Schedule

**May**

- LPC Kick-off
- Vision, Goals, & Strategies
- 1st Public Engagement

**June**

- Draft Downtown Profile
- Vision, Goals, & Strategies
- Open Call for Projects

**July**

- Final Downtown Profile
- Project Development

**August**

- Preliminary Project List
- Project Sponsor Coordination
- Project Development
- Draft Project Profiles

**September/  
October**

- 2nd Public Engagement
- Draft Strategic Investment Plan
- Final Project Profiles

**November**

- Final NY Forward Strategic Investment Plan



### 3. Preliminary Project List Discussion





# NYS NY Forward Goals



**Create an active downtown with a mix of uses**



**Provide diverse employment opportunities for a variety of skill sets and salary levels**



**Provide enhanced public spaces that serve those of all ages and abilities**



**Enhance downtown living and quality of life**



**Create diverse housing options for all income levels**



**Grow the local property tax base**



**Encourage the reduction of greenhouse gas emissions**



# Keeseville NY Forward Vision

Nestled within the Adirondack Mountains and situated along the picturesque Ausable River, Keeseville is rooted in its legacy of timber, iron, and industry. Keeseville will be a unified downtown, bridging together its natural assets and riverside setting to shape a dynamic future. By investing in its historic character and embracing sustainable development, Keeseville will create a vibrant, inclusive, and accessible community where people choose to live, work, and explore. Through adaptive reuse and thoughtful revitalization, Keeseville will be a place of beauty, pride, and opportunity for generations to come.

# Keeseville NY Forward Goals

**GOAL 1:** *Promote a resilient, year-round local economy through a walkable, well-connected downtown that offers a variety of services, activities, and destinations.*

**GOAL 2:** *Strengthen community ties and inclusivity by improving accessibility, fostering local partnerships, and offering diverse housing choices in downtown Keeseville.*

**GOAL 3:** *Celebrate and preserve Keeseville's historic identity while activating cultural assets to foster community pride, social connection, and economic opportunity in the downtown core.*

**GOAL 4:** *Expand recreational opportunities in downtown Keeseville by improving access, enhancing public spaces, and creating inclusive destinations for all ages to gather, play, and connect.*



# Eligible Project Types



## Public Improvement Projects

Streetscape and transportation improvements, recreational trails, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects.



## Small Project Grant Fund

A locally managed matching small project for small downtown projects, such as façade improvements, building renovations, business assistance, or public art.



## New Development and/or Rehabilitation of Existing Downtown Buildings

Development and redevelopment of real property for mixed-use, commercial, residential, not for profit, or public uses. Development / redevelopment should result in employment opportunities, housing choices or other community services.



## Branding and Marketing

Downtown branding and marketing projects that target residents, tourists, investors, developers and visitors.



# Ineligible Project Types & Activities

**Planning Activities.** All NY Forward funds must be used to implement projects.

**Operations and Maintenance.** Funds cannot be used for on-going or routine expenses, such as staff salaries and wages, rent, utilities, and property up-keep.

**Pre-award Costs.** Reimbursement for costs incurred before the completion of the Strategic Investment Plan and the announcement of funding awards is not permitted.

**Property Acquisition.** NY Forward funds cannot be used for property acquisition.

**Training and Other Program Expenses.** NY Forward funds cannot be used to cover continuous costs, such as training costs and expenses related to existing programs.

**Expenses related to Existing Programs.** NY Forward funds cannot supplement existing programs or replace existing resources.



# Project Match Requirements & Decarbonization

- The NY Forward program requires a minimum 25% match for private projects
- Local Planning Committee set a preferred match for private project of at least 70%
- NY Forward program does not require a match for public or non-profit projects
- Total project cost must be a minimum of \$75,000 (except small project fund)
- New construction, building additions over 5,000 SF and some substantial renovation over 5,000 SF will be required to meet decarbonization standards



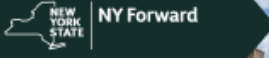
# Preliminary Project List





# Preliminary Project List

- Call for projects launched June 12 - July 25
- Call for Projects Introduction:
  - Consultant Presentation June 12, 2025, from 12:30 to 1:00 PM
  - Q & A 1:00 – 2:30 PM
- Office Hours with DOS and Consultant Team
  - Total of 8 virtual office hour sessions
    - June 26, 2025, two afternoon and two evening sessions
    - July 15, 2025 two afternoon and two evening sessions
- All project must have been submitted to be considered for NY Forward
  - Project forms and information were available on Keeseville NY Forward website: [KeesevilleNYForward.com](https://KeesevilleNYForward.com)
- All submitted proposals included on preliminary project list
- All proposals will be reviewed by the LPC and the consultant team



**OPEN CALL FOR PROJECTS NOW LIVE**

**Transform downtown Keeseville with NY Forward!**  
To learn more about NY Forward, project eligibility requirements and to access an official Call for Projects Application form, visit [KeesevilleNYForward.com](https://KeesevilleNYForward.com) or scan the QR code below.

For assistance with the Open Call for Projects application, **virtual office hours** will be available. Please check the website for upcoming dates and times.

**ACCEPTING PROJECT PROPOSALS UNTIL JULY 25, 2025 AT 12:00PM**





# Preliminary Project List

## Preliminary Project List Highlights

- 10 Proposed Projects Received
  - 3 Public Projects
  - 5 Private Projects
- **\$ 8,421,033 Million** in NY Forward Funds Requested
- **\$ 14,986,733 Million** in Total Project Costs

# Preliminary Project List

- Project ID,
- Sponsor,
- Project Name,
- Address,
- Description,
- Total Project Cost,
- NYF Request,
- % NYF Ask

| <div>  <div>Keeseville NY Forward</div> <div>  <div>NY Forward</div> </div> </div> <div>Last Revised: 07/30/2025</div> |                                                 |                                             |                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             |                     |           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------------|-----------|
| PROJECTS ADVANCING                                                                                                                                                                                                                                                                         |                                                 |                                             |                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             |                     |           |
| ID                                                                                                                                                                                                                                                                                         | Sponsor                                         | Project Name                                | Address                                                                                                                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Total Cost  | NYF Funding Request | % NYF Ask |
| PUBLIC IMPROVEMENT PROJECTS                                                                                                                                                                                                                                                                |                                                 |                                             |                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             |                     |           |
| A01                                                                                                                                                                                                                                                                                        | Clayton Barber, Town of Chesterfield Supervisor | Ausable River Pedestrian Loop & Streetscape | Along Front (U.S. Route 9), Mill, Main (NY-22), Clinton, and Ausable Streets within the Keeseville NY Forward boundary | This project will implement the Ausable River Pedestrian Loop by creating a cohesive streetscape design with walkable paths, amenities, and visual enhancements along Ausable, Clinton, Mill, Front, and Main Streets. The streetscape improvements will establish a well-connected and attractive pedestrian environment that encourages exploration and supports local businesses. Key improvements include the addition of unified wayfinding signage, accessible sidewalks, street trees, lighting, and gathering spaces. Pedestrian gateways at major entry points will welcome visitors and strengthen the identity of downtown Keeseville. The Ausable River Pedestrian Loop and Streetscape Improvement project will tie together public spaces and key destinations, creating a seamless and inviting experience for residents and visitors alike. These enhancements will promote safety, walkability, and vibrancy in the heart of the community.   | \$3,300,000 | \$3,300,000         | 100%      |
| A02                                                                                                                                                                                                                                                                                        | Tim Bresett, Town of Ausable Supervisor         | Keeseville Waterfront Park Improvements     | Keeseville Waterfront Park, Town of Ausable                                                                            | The Ausable River Park Overlook project will construct a new, publicly accessible deck at the site of the former Red Mill foundation, offering a scenic and peaceful space to enjoy views of the Ausable River. The new structure will be built separate from the original foundation on pilings leaving the space underneath unfilled. It will also be designed to blend with the grade of the existing park improvements to provide a comfortable space for people to pause, gather, or reflect. Amenities like benches, planters, and a shaded shelter will make the overlook inviting and accessible for all. Enhanced landscaping will tie together the existing park improvements and create a cohesive park space. Centrally located within the Keeseville downtown area, the overlook deck will enhance the the downtown's network of public spaces and strengthen the connection between Keeseville's riverfront, its history, and its walkable core. | \$2,300,000 | \$2,300,000         | 30%       |



# Preliminary Project List

## A01: Ausable River Pedestrian Loop & Streetscape | Municipal Project

The Ausable River Pedestrian Loop & Streetscape project aims to implement cohesive and accessible streetscaping improvements along Ausable, Clinton, Mill, Front, and Main Streets. The improvements will establish a well-connected and attractive downtown that encourages exploration and supports local businesses by creating comfortable circulation for visitors, residents, and various of transportation.

- Total Cost: \$ 2,381,219
- NY Forward Request: \$ 2,381,219
- Sponsor Match: 0%
- Decarbonization: Not Required



# Preliminary Project List

## A02: Ausable River Park Overlook | Municipal Project

The Ausable River Park Overlook project will create a new scenic deck overlook at the site of the former Red Mill, offering a peaceful space to enjoy views of the river and connect with Keeseville's natural and historic character. The overlook will enhance accessibility, add visitor amenities, and strengthen the downtown's network of public spaces.

- Total Cost: \$ 1,529,953
- NY Forward Request: \$ 1,529,953
- Sponsor Match: 0%
- Decarbonization: Not Required



# Preliminary Project List

## A03: Anderson Falls Park Revitalization | Municipal Project

The Anderson Falls Park Revitalization aims to transform and upgrade the park by creating an attractive, inviting and cohesive space that improves its functionality as a dynamic gathering space and enhance its views of the Ausable River. Project improvements include a small performance deck to accommodate events and programming, addressing circulation challenges and creating accessible ADA pathways to ensure safe pedestrian movement throughout the park. The improvements will formalize Anderson Falls Park and utilize its central location downtown and adjacent to the Swing Bridge to create a destination along the Ausable River Pedestrian Loop.

- Total Cost: \$ 732,911
- NY Forward Request: \$ 732,911
- Sponsor Match: 0%
- Decarbonization: Not Required



# Preliminary Project List

## B01: The Old Stone Mill Adaptive Reuse | Private Project

The project aims to transform the Old Stone Mill into a dynamic, multi-use facility that can accommodate community events with venue space and a commercial kitchen. The lower level will be a flexible space for commercial, office, or studio space. Building improvements include structural stabilization; building repairs; new mechanical, electrical and plumbing systems; buildout of the upper-floor; fit-out of the lower level; ADA access; and energy efficiency (decarbonization).

- Total Cost: \$ 7,000,000
- NY Forward Request: \$ 2,100,000
- Sponsor Match: 70%
- Decarbonization: Required



**LPC Recusals: None**



# Preliminary Project List

## B02: Anderson Falls Heritage Museum Upgrades | Non-Profit Project

This project aims to structurally improve the museum and incorporate stormwater management strategies. Project improvements include replacement of deteriorated porch, construction of a new retaining wall adjacent to the existing garage and redirect stormwater, replace existing garage, and installation of a new HVAC system.

- Total Cost: \$ 351,450
- NY Forward Request: \$ 350,750
- Sponsor Match: <1%
- Decarbonization: Not Required



**LPC Recusals: None**



# Preliminary Project List

## B03: 92 Kent Street Transformation | Private Project

This project aims to upgrade the building and convert its use to a community ceramic studio. The project proposed will restore the façade of the historic portion of the building, mitigate moisture from the active mineral spring in the basement, and make the bathroom and entrance ADA compliant.

- Total Cost: \$ 101,200
- NY Forward Request: \$ 101,200
- Sponsor Match: 0%
- Decarbonization: Not required

 **LPC Recusals: None**



# Preliminary Project List

## B04: Riverside Inn Renovation\*\* | Private Project

The aim of this project is to restore and upgrade the historic Riverside Inn to create 7 new apartments and a community pottery and art studio and event space. Project improvements include interior renovation, installation of new HVAC system, electrical and plumbing work, façade improvement, new signage, and pottery studio equipment.

- Total Cost: \$ 212,008
- NY Forward Request: \$ 144,831
- Sponsor Match: 32%
- Decarbonization: Not Required

 **LPC Recusals: None**

***\*\*located outside of the Keeseville NY Forward Boundary***



# Preliminary Project List

## B05: The Masonic Lodge Adaptive Reuse | Private Project

The adaptive reuse of the Masonic Lodge aims to convert the vacant structure into 6 loft-style apartments, while retaining its historic character. Project improvements include complete interior renovation, installation of new mechanical, electrical, and plumbing systems, restoration and weatherproofing, structural stabilization, bringing the building up to code and ADA compliance

- Total Cost: \$ 2,250,000
- NY Forward Request: \$ 675,000
- Sponsor Match: 70%
- Decarbonization: Required



**LPC Recusals: None**

# Preliminary Project List

## C01: Establish a Small Project Fund | Municipal Project

This project will establish a locally managed matching fund to undertake a range of smaller downtown projects including facade enhancements, interior and exterior building renovations for commercial or mixed-use spaces, business assistance, public art, permanently affixed signage and awnings, commercial interior fit-out, HVAC, mechanical, electrical, and plumbing. Applications to this small projects fund will be required to provide a minimum of 25% of the overall project cost as a matching contribution, leveraging private funds to achieve an even greater transformative impact in downtown Keeseville.

- # of Letters Received: 13 Total
- Total Cost: \$ 390,000
- NY Forward Request: \$ 300,000
- Sponsor Match: Matching requirements must be no less than 25% of the total cost per project
- Decarbonization: Not Applicable



**LPC Recusals: Terry Jandreau**



# Preliminary Project List

## D01: Keeseville Branding and Wayfinding Initiative | Municipal Project

The Keeseville branding and wayfinding initiative will develop a branding strategy designed to enhance the visibility and appeal of Keeseville as a destination and distinct place in the region. The wayfinding signage will utilize the branding strategy to enhance access to, and user experience of, Keeseville's downtown by highlighting its assets.

- Total Cost: \$ 250,000
- NY Forward Request: \$ 250,000
- Sponsor Match: Not Required
- Decarbonization: Not Applicable

 **LPC Recusals**



# Refining the Preliminary Project List

- The LPC will develop a slate of recommended projects for inclusion in the Strategic Investment Plan
- This slate of projects should represent a NYF request somewhere between \$6 and \$8 million
- The LPC should consider the following while refining the preliminary project list:
  - Project Evaluation Criteria
  - Project Evaluation Worksheet
  - Consultant Team Technical Review
  - LPC Meeting Discussions



# Project Evaluation Criteria

## Examples:

- Alignment with Keeseville NY Forward Vision and Goals
- Alignment with State and REDC goals
- Transformative Potential
- Sponsor Capacity
- Project Readiness
- Community Benefits
- Site Control
- Status of other funding (match %)



**NY Forward**

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Project ID Number:  Project Name:

Instructions: The following worksheet is intended to assist the LPC in refining the NY Forward projects list. To the extent you can, please complete and be prepared to discuss each project. Note that not all criteria listed below may be ready for evaluation at this stage of the process but may be considerations moving forward. Criteria are based on guidance for decision-making provided by state partners.

| Evaluation Criteria          |                                                                                                                                             | Evaluation Assessment        |                             |                                         |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------|-----------------------------------------|
| <b>STATE AND LOCAL GOALS</b> |                                                                                                                                             |                              |                             |                                         |
| 1                            | Alignment with State goals                                                                                                                  | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 2                            | Alignment with REDC goals                                                                                                                   | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 3                            | Alignment with local vision and goals                                                                                                       | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 4                            | Alignment with ongoing local development initiatives                                                                                        | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| <b>PROJECT READINESS</b>     |                                                                                                                                             |                              |                             |                                         |
| 5                            | Scope of work and project activities are clearly identified                                                                                 | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 6                            | Capacity to implement the project and manage a state contract                                                                               | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 7                            | Ability to begin implementation in the near-term (~2 years from award)                                                                      | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 8                            | Other funding sources secured to proceed                                                                                                    | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 9                            | Documented status of funds needed to complete the project                                                                                   | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 10                           | Project sponsor has supplied backup documentation to support project readiness: ex. images of existing conditions, project renderings, etc. | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 11                           | Sponsor can demonstrate site control<br><i>If no, potential for resolution?</i>                                                             | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 12                           | Ability to proceed without any significant regulatory hurdles                                                                               | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |

# LPC Evaluation Guidance

- Proposed project materials will be shared through a OneDrive link
- Complete a Project Evaluation Worksheet for each proposed project
- Identify one of the following options for each project:
  - Project is Ready to Advance
  - Project Needs more Information
  - Project Not for NYF



# LPC Evaluation Guidance

- Share Evaluation Worksheets with MJ Team by the **end of the day Tuesday, September 2, 2025**
- LPC Work Session (In-person) – Thursday, September 11
- LPC Meeting #4 – Thursday, September 11, 12:00 – 2:00 PM
  - Identify Projects to Advance or that Need More Information
  - Discuss Refined List of Projects

Keeseville NY Forward  
Project Evaluation  
Worksheet



Project ID Number:  Project Name:

Instructions: The following worksheet is intended to assist the LPC in refining the NY Forward projects list. To the extent you can, please complete and be prepared to discuss each project. Note that not all criteria listed below may be ready for evaluation at this stage of the process but may be considerations moving forward. Criteria are based on guidance for decision-making provided by state partners.

| Evaluation Criteria   |                                                                                                                                             | Evaluation Assessment        |                             |                                         |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------|-----------------------------------------|
| STATE AND LOCAL GOALS |                                                                                                                                             |                              |                             |                                         |
| 1                     | Alignment with State goals                                                                                                                  | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 2                     | Alignment with REDC goals                                                                                                                   | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 3                     | Alignment with local vision and goals                                                                                                       | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 4                     | Alignment with ongoing local development initiatives                                                                                        | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| PROJECT READINESS     |                                                                                                                                             |                              |                             |                                         |
| 5                     | Scope of work and project activities are clearly identified                                                                                 | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 6                     | Capacity to implement the project and manage a state contract                                                                               | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 7                     | Ability to begin implementation in the near-term (~2 years from award)                                                                      | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 8                     | Other funding sources secured to proceed                                                                                                    | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 9                     | Documented status of funds needed to complete the project                                                                                   | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 10                    | Project sponsor has supplied backup documentation to support project readiness: ex. images of existing conditions, project renderings, etc. | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 11                    | Sponsor can demonstrate site control<br><i>If no, potential for resolution?</i>                                                             | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |
| 12                    | Ability to proceed without any significant regulatory hurdles                                                                               | Yes <input type="checkbox"/> | No <input type="checkbox"/> | Need More Info <input type="checkbox"/> |

# Project Profile Components

## Project 1 ENHANCE RIVERSIDE DRIVE STREETScape AND IMPROVE GATEWAY SIGNAGE AT GOUVERNEUR STREET

### Project Description

This project includes comprehensive streetscape enhancements along Riverside Drive within the NY Forward boundary including enhanced pedestrian safety at the Riverside Drive, State, and Chapel Streets intersections, and gateway signage for the Gouverneur and Main Street intersection. Currently, the area lacks adequate pedestrian infrastructure and safety measures, making it challenging for students and residents to access downtown Canton. Riverside Drive is the key corridor that connects SUNY Canton and residential neighborhoods to the downtown. Further north, pedestrian bridges over the Grasse River provide access between the SUNY Canton campus and Riverside Drive, making this route a primary connection point for students and residents.

The proposed improvements focus on creating a more inviting environment for pedestrians and promoting safe connections to downtown Canton by applying Complete Street Principles. The public streetscaping elements include improved sidewalks, the addition of bike lanes, enhanced lighting, signage, plantings, site furnishings, and stormwater drainage upgrades. These improvements will create a vibrant, pedestrian-friendly environment, guiding people into downtown Canton and supporting ongoing and future redevelopment efforts along Riverside Drive.

### Project Location/Address

This project is located along Riverside Drive from the intersection with Main Street, extending north to the NY Forward boundary line. This project also includes intersections at State Street and Chapel Street as well as the gateway intersection at Gouverneur Street and Main Street.

### Project Sponsor

Village of Canton

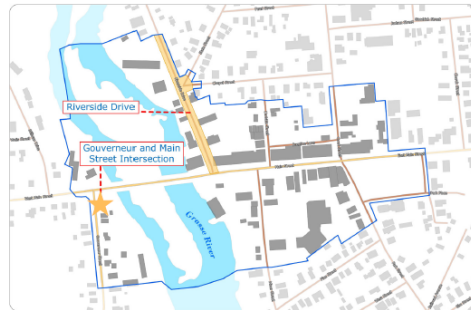
### Property Ownership

Village of Canton

### Capacity

The Village will oversee the implementation of the proposed project with the assistance of contracted professional design, engineering, and construction firms. Public input will assist with the overall design of the project. The Village will subsequently complete a bid process for contracting services to construct the approved design.

The Village has successfully managed several projects funded with Federal, State, and Regional grants including Environmental Protection Fund (EPF), Local Waterfront Revitalization Plan (LWRP) awards, and Community Development Block Grant funding. The Village is administering a NY Main Street grant which is providing funds for the renovation of several buildings and streetscape projects in the downtown area.



Canton NY Forward Strategic Investment Plan | 67

## Project 1

### ENHANCE RIVERSIDE DRIVE STREETSCAPE AND IMPROVE GATEWAY SIGNAGE AT GOUVERNEUR STREET



#### NYF Funding Request

Total NYF Funds Requested: \$1,664,000

Total Project Cost: \$1,664,000

% of Total Project Cost: 100%

Canton NY Forward Strategic Investment Plan | 66

- Title, Sponsor, Location
- Funding request, project cost
- Project description
- Capacity to implement
- Project partners
- Alignment with local and regional strategies
- Anticipated benefits
- Budget and funding sources
- Feasibility/cost justification
- Regulatory requirements
- Photos
- Proposed design, renderings, plans
- Implementation timeframe



## 4. Community Roadmap



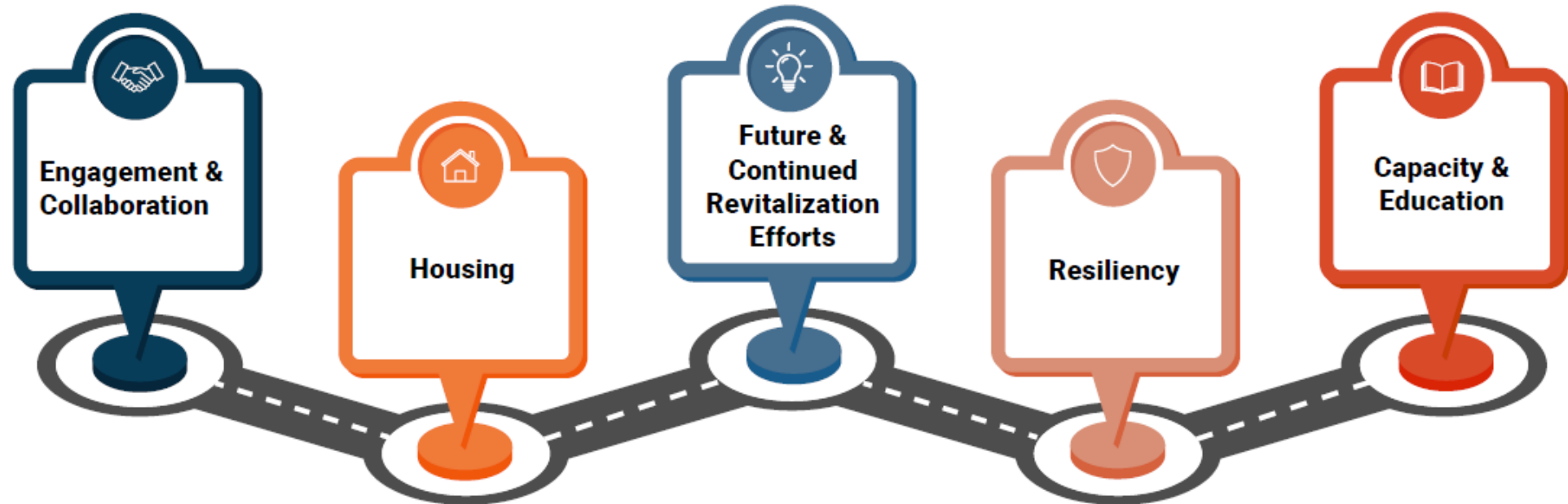
# Community Roadmap Overview

- Downtown revitalization is an ongoing effort that extends beyond the NY Forward award and planning process
- The LPC will help develop a “roadmap” to guide continued progress
- The roadmap will outline key actions, projects, and programs to continue downtown revitalization
- Focus will be on near-term (3–5 year) recommendations that build on the momentum created by NY Forward



# Community Roadmap Overview

- Additional revitalization components
  - Community engagement strategies
- Community capacity and training
  - Potential funding sources





## 5. Next Steps



# Next Steps

- **LPC Project Review & Evaluation**
  - *Evaluation worksheets due by the end of the day September 2, 2025*
- **Consultant projects evaluation and project sponsor communication – MJ Team**
- **LPC Work Session In-Person:**
  - *Thursday, September 11, 2025*
- **LPC Meeting #4:**
  - *Thursday, September 11, 2025, at 12:00 pm*
- **Schedule Open House #2**
- **LPC Meeting #5:**
  - *Thursday, October 2, 2025, at 10:00 am*
  - *Potential vote on slate of projects to recommend for NY Forward*

Visit the Keeseville NY Forward website to stay up-to-date, view meeting summaries, presentations and materials, fill out a project form and get involved!

[www.  
KeesevilleNYforward.com](http://www.KeesevilleNYforward.com)





TWO SIDES.ONE STORY.

# Public Comment Thank you!

[www.KeesevilleNYforward.com](http://www.KeesevilleNYforward.com)



**NY Forward**